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— 1944

CONTRACT PRICE LIST

Effective January 1st to April 1st

H. M. TAYLOR, SEEDSMAN, Inc.

For More Than Half A Century

Contract Growers of

Superior Watermelon Seed

WHOLESALE ONLY

Prices F. O. B. Quincy, Florida. Bags extra at cost or may be supplied by purchaser.

TERMS

Where credit standing is satisfactory 60 days net. If invoice is paid within fifteen days from date of shipment, 2% discount will be allowed.

We Solicit the Business of Reputable Seedsmen on the Merit of the Seed We Grow, the Services We Render, the Ethics We Observe, and the Integrity of Our Dealings.

H. M. TAYLOR, SEEDSMAN, Inc.

QUINCY, FLORIDA

PLEASE READ CAREFULLY

On the opposite page we list thirty-six varieties of Watermelon, with Contract Prices for seed from crops of the current year.

This list includes all the best, well established varieties, and recent introductions of outstanding quality.

There are other good varieties, (but in no way superior to those listed), which we grow in small quantity to meet trade requirements. Among these are Duke Jones, Burrell's Grey, Excel, Porto Rico, Thurmond Grey, Mountain Hoosier, Will Rogers, Fordhook Early, Phinney's Early, and a few others. These we will quote on request if quantity required is stated.

All our planting Stocks of the well established, popular melons, have a background of many years careful breeding and selection for uniformity, productiveness, and quality of fruit.

SEED CERTIFIED BY FLORIDA DEPARTMENT OF AGRICULTURE WILL BE SUPPLIED AT AN ADVANCE OF 40c PER POUND, SEALED IN ONE POUND CLOTH BAGS.

Those marked (HMT. SPECIAL) are the highest development of the variety for size, fine texture and color of flesh, and sugar content.

We strongly recommend these, and challenge comparison with other strains of the same varieties.

H. M. Taylor, Seedsman, Inc.
QUINCY, FLORIDA

CONTRACT PRICES

WATERMELON SEED

— 1944 —

Arnold Grey	50¢ 48c
Alabama Sweet	48c
Bradford	48c
Blue Watson	55c
Coles Early	48c
Cuban Queen	48c
CLETEX (HMT. SPECIAL)	55c
Dude Creek	50c
Dale, Improved	50c
Dixie Queen	70c
Early Kansas	49c
Florida Favorite	48c
Florida Giant (CANNON BALL, Imp. Black Diamond)	75c
Golden Honey	50c
Greystone (Shy Seeder)	75c
Garrison (Shy Seeder)	75c
Halbert's Honey	48c
IRISH GREY (HMT. SPECIAL)	50c
Kleckley Sweet	48c
Kleckley Sweet, (Improved)	48c
Klondike, Green	75c
Klondike, Striped	75c
King & Queen	48c
Owen's Grey, or Grey Jacket	48c
Rattlesnake	48c
STONE MOUNTAIN (HMT. SPECIAL)	49c
Schochler (Imp. Hardy)	55c
TOM WATSON (HMT. SPECIAL)	48c
Wonder, or Wondermelon	48c
Winona	60c
Winter Queen	65¢ 60c

WILT RESISTANT VARIETIES

IMPROVED HAWESBURY	62c
KLONDIKE R 7	75c
KLECKLEY NO. 6	55c
STONE MOUNTAIN NO. 5	55c
LEESBURG (IMPROVED)	55c
BLACKLEE	\$1.25

(Following is a reprint from our 1943
Contract Price List):

INTRODUCING

The Ideal New Watermelon

"Blacklee"

Originated by Dr. W. N. Walker of the staff of Florida Agricultural Experiment Station.

BLACKLEE has just been released for increase and general distribution by the Experiment Station after several generations from selfed seed stocks grown under severe test conditions.

On soils heavily infested with Wilt germs every vine matured and ripened a full crop of perfect fruit, while other varieties, such as Tom Watson, Stone Mountain &c, planted in adjacent check rows all died from Wilt without maturing a single melon. Most vines died before blooming.

In shape BLACKLEE is a long oval, very symmetrical and smooth. Color, dark, rich, green. Flesh brilliant red, seed black — a most pleasing color combination.

BLACKLEE cuts solid, is free from stringiness, of fine texture, slightly crisp, very sweet, and has a delicate distinctive flavor.

Rind is very hard and tough, making it a good shipping melon, and good keeper.

For shipping, local market, and home consumption we are backing BLACKLEE against the field; and predict that when its merits become known it will lead all others in popular favor.

PLEASE TURN OVER AND READ REPORT ON TRIAL PLANTINGS BLACKLEE BY COMMERCIAL GROWERS.

BLACKLEE

We quote below from Bulletin issued July 1st, 1943, by Agricultural Department of Atlantic Coast Line Railroad.

"Coast Line Agricultural agent arranged with Mr. F. P. Philpot (Newberry, Florida), to grow 12 acres Blacklee this year, from which planting Mr. Philpot has harvested and shipped six carloads. The first car of Blacklee ever shipped was loaded by Mr. Philpot on June 15th, and averaged 34 pounds per melon. It was declared by other growers, buyers and inspectors, to be the finest car of Watermelons they have ever seen loaded here."

From the same Bulletin:

"At last account Mr. L. B. Gravely, another cooperating grower, with a ten-acre planting of Blacklee, had shipped two cars—one of these cars topping the Newberry market this season, sold for \$900.00."

From same Bulletin we again quote:

"A typical report from one of the receivers in New York states that he and others who have cut and sampled the Blacklee agree that it is the best in eating quality they have sampled this year."

Seed for these experimental plantings under auspices of Coast Line Railroad were supplied by

H. M. Taylor, Seedsman, Inc.

QUINCY, FLORIDA

Do We Merit Your Business?

Some Facts For Your Consideration

We Sell No Melons

We Sell Seeds Wholesale Only

No Consignments

No Retail Sales

We breed and select for improved strains of the popular varieties we grow, and conduct trials of the offerings of other growers for comparative tests and check upon our stocks. We plant the best stocks only, thoroughly segregate varieties and strains, rogue all fields carefully before harvesting.

Follow the best practices in growing, harvesting, curing and cleaning the seeds we distribute.

All the seeds we sell are grown and handled from field to bag under the close supervision of trained executives of our company.

We grow and distribute SUPERIOR SEED at approximately the prices you must pay for ordinary or poor seed.

All seedsmen are cordially invited to visit and inspect our warehouse and farms at any time. We extend a special invitation to visit us from June 15th to July 15th for inspection of our growing and maturing crops.

H. M. Taylor, Seedsman, Inc.

QUINCY

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FLORIDA

January 1944

